

## New Department of Women's and Misses' Sportswear

Summer Sport Suits,  
Dresses,  
Sweaters, Hats, Hosiery,  
Blouses, and other  
apparel now grouped in  
one department for  
easy color selection.  
Second Floor, Near Escalator

# HEARN

Founded 1827  
FOURTEENTH STREET WEST OF FIFTH AVE.

## 28TH ANNUAL JUNE SALES

Customers come in, buy, go and tell their friends, who come in, buy,  
and tell their friends. So, like an endless chain, this sale  
becomes each day a more far-reaching success  
because our values save you money.

Following Specials on Sale Both Monday and Tuesday

In Addition  
HEARN Sales for  
This Week

"Morning Specials"  
"Exceptional" Sales  
"Start of Season" Sales

and other economy  
events notable for  
the savings they  
afford.

Watch newspapers for  
announcements.

### June Sales Silk Lingerie



*Under silks of the fine quality that launders and wears so well makes every garment in this sale a good buy. Savings over regular prices are large.*

Camisoles—of satin and crepe, jersey—were \$1.48... **1.14**  
Camisoles—heavy crepe de chine—were \$2.28... **1.57**  
Envelope and Step-in Chemises—models trimmed back and front with laces, shirtings and rosebuds, drawn with Vanity Fair ribbons—were \$2.97 and \$3.28. Each **2.27**  
Crepe de Chine Night Dresses—strap and built-up shoulders—trimming of filet medallions—were \$4.97 and \$5.57. **3.87**  
Envelope and Step-in Chemises—crepe de chine and radium—trimming of filet lace—strap and built-up shoulders—were \$6.75... **4.95**

Envelope and Step-in Chemises—also combinations—heavy quality crepe de chine—hand-some models—were \$8.97 and \$9.48... **6.95**  
Crepe de Chine Pajamas—with picot frills of Georgette crepe—pink and blue—were \$7.50... **5.50**  
Enchanted Silk Vests, Step-in Drawers and Bloomers—vests and step-in drawers in matching styles—flesh, white, orchid and blue—were \$2.48... Each **1.57**  
Radium Silk Vests and Step-in Drawers—pastel colors—were \$3.95... **2.55**  
Radium Silk Bloomers—double knee elastic—were \$2.97... **2.27**

### Women's Crepe Frock Aprons



**2.20**

Were \$2.97

Patch pockets—sash of cretonne. Colors are orchid, green, rose and Copenhagen.

### MORNING SPECIALS On Sale Monday & Tuesday Until 1 P. M.

To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.

54c Mercerized Cotton Damasks... **.38**  
Bleached—58 inches wide. LINENS—MAIN FLOOR.  
\$2.45 Crepe Back Satins... **1.74**  
40 inch—lustrous and soft—medium, light and dark colors. SILKS—MAIN FLOOR.  
88 ct. Mohair Siciliennes... **.66**  
50 inch—silk finish—heavy round weave—suitable for summer skirts and bathing suit—grey, brown, navy and black. DRESS GOODS—MAIN FLOOR.  
38 ct. Fancy Crepes... **.25**  
For all lingerie purposes. WASH FABRICS—BASEMENT.  
27 ct. Linon Suitings... **.18**  
For women's and children's wear—pink, rose, light blue, copen, helio, tan, green, etc. WASH FABRICS—BASEMENT.  
28 ct. Pure Linen Crash Towelings... **.19**  
Red and blue borders—splendid for dish or rollers. TOWELING—MAIN FLOOR.  
\$1.00 to \$1.75 Imported Hand Block Print Cretonnes... **.46**  
30 styles—Japanese and novelty designs. CRETONNES—BASEMENT.  
\$2.97 Marquisette and Scrim Curtains... **1.88**  
Neat lace edges—with or without valance. CURTAINS—BASEMENT.  
\$3.69 Satin Finish Marseilles Spreads... **2.67**  
For full size spreads—4 designs. SUPERFINE—BASEMENT.  
29 ct. Fine Quality Bed Tickings... **.19 1/2**  
In assorted stripes. TICKINGS—BASEMENT.  
\$4.52 All New Goose Feather Pillows... **3.33**  
Size 26x30—assorted stripes—firm tickings. PILLOWS—BASEMENT.  
\$1.94 Shadowproof Lingette Petticoats... **1.59**  
White, flesh, pale blue—length 28 to 34. PETTICOATS—SECOND FLOOR.  
38 ct. Women's Mercerized Hose... **.26**  
Seamed back—black, white and cordovan. HOSIERY—MAIN FLOOR.

### Yes!

We close on Saturday (all day) during July and August (excepting July 1st)  
We also close Saturday (all day) Sept. 2d

### HEARN

the first department store in New York to close all day Saturdays, established this custom 22 years ago.  
Store hours, July and August 9 to 5

### June Sale Specials

Misses' Gingham Frocks—Straightline or surplice models—organdie collar and cuffs, deep pockets trimmed with straps of self material—red, navy, green and pink—were \$5.73... **4.12**  
Women's Voile and Gingham Dresses—Light and dark grounds—checks and dots—sizes 36 to 46—were \$5.75 and \$6.73... **4.27**  
Extra Size Sports Skirts—Several plaited models—black and white, navy and tan, navy and red—some checks—serge and prunella—sizes 33 to 40 waistband—were \$7.97 to \$8.97... **6.25**  
Women's and Misses' Tricotone Suits—Navy and black—sizes 16 to 44—were \$26.73... **19.75**  
Georgette and Crepe de Chine Blouses—Tuck-in and tie-on styles—tailored, frilled and lace trimmed—were \$5.48... **3.93**  
Crepe de Chine Overblouses—Attractively beaded in various designs and colors—heavy quality—jade, periwinkle, canna, navy, white and grey—were \$12.68... **9.57**  
French Voile Blouses—Drawn work, filet or val lace trimmed—various styles—were \$2.94... **2.20**  
Hand-Made French Voile Blouses—Hand drawn work and hand embroidery—trimmed with real filet lace—were \$5.48 and \$5.65... **3.93**  
Fibre Silk Sweaters—Tuvedo model—fancy stitch—braided girdle—white, orchid, Harding, jade, buff, navy and black—were \$12.78... **9.50**  
Tub Silk Petticoats—White and flesh—shadowproof—straightline model with tucked design—were \$2.74 and \$3.79... **2.29**  
Trimmed Hats—Dress and tailored styles in black, white and summer colors—were \$4.94... **3.55**

### June Sale Women's and Misses' Khaki and White Wash Skirts

**2.00**

Were \$3.97  
Sizes 26 to 30

Gabardine models, are plain or embroidered—Khaki skirts are strongly made for camping and roughing it.

### Clearance Gym-Niks and Jersey Silk Petti-Bloomers

**2.95**

Were \$4.94 to \$6.65

Fine quality models with shirred cuffs. Colors are black, purple, brown, taupe, French blue, Hunter green, and red.

### New Optical Department

If your eyes feel strained or tired drop in at the Optical Department just installed and let our skilled optometrist fit you with glasses.  
Main Floor Balcony at Rear of Store.

### Perfumes

Imported from  
Paris

Greatly Reduced in Price

Perfumes have developed from a luxury into a necessity for the well-dressed woman, and she will welcome such an opportunity to purchase French perfumes below their real value. They are our own importations, and are in a variety of bottles so beautiful that you will want to keep them forever. There are only a very limited number.

Le Colli-Wogg—de Vigny... **5.96**  
Ambre—D'Orsay... **16.64**  
Muses des Bois—Rigaud... **5.96**  
Chypre—D'Orsay... **4.46**  
Prevert—Les Jardins de Floret—were \$14.46... **7.23**  
Le Chypre—Les Jardins de Floret—were \$6.12... **4.46**  
Oeillet—D'Hortys... **6.46**  
Le Secret du Sphinx... **14.96**  
Hearn's Tres Chic Extract... **1.12** and **1.96**  
Hearn's Tres Chic Toilet Water... **1.46**  
Hearn's Tres Chic Face Powder... **.96**

### Sporting Goods Croquet Sets

**3.27**

Were \$4.00

Croquet is an ideal hot weather game, for it is exciting enough to be interesting, but not too active for keeping cool. These sets for eight players, are highly polished, and colored with fast colors. Instructions included.

All-Wool Coast Guard Bathing Suits—white shirt—black or blue trunks—white belt—Special **3.95**

Boys' Pure Worsted Bathing Suits... **2.45 to 2.85**

Men's Pure Worsted Bathing Suits... **2.95 to 3.75**

Clearance of Jerseys—ideal to slip on after bathing—guaranteed all-wool—odd lot—Special **1.95**

Cloth Bathing Bags—Shepherd's plaid, pepper and salt, and black—Special **.48**

We carry a full line of Fishing Tackle at moderate prices. Developing and Printing

No charge made for developing if prints are ordered.

### Iced Tea Sets

**1.88**

Were \$2.25

Seven-piece sets, of attractive designs.

Polychrome Lamp Base—Oak leaf in several styles—were \$2.98... **2.65**

Tea Sets—Japanese awaji ware—were \$9.85... **8.25**

### Boxed Stationery

**.28**

Were .37

36 sheets and 36 envelopes—1 to 4 colors to box.

Fountain Pens—14 karat gold pen point—self-filler with clip or ring cap—were \$1.50... **1.00**

### June Sale Specials

36-inch Cambrics—for undermuslins—were .18 yard... **.11**  
39-inch White Voiles—were .28... **.18**  
36-inch White Novelty Fabrics—for dresses, blouses and undermuslins; were .38... **.27**  
Men's Pure Worsted Bathing Suits—California and two piece styles—sizes 34 to 46—black, oxford and heather—were \$4.45... **3.33**  
Men's Fine Pajamas—Mercerized pongee and Soisette—all colors—all sizes—were \$2.95... **2.10**  
Coutil Corsets—Medium low bust—also elastic models—were \$3.50... **2.25**  
Pink Broche Corsets—Also light weight coutil corsets—were \$5.00... **2.95**  
Extra Size Heavy Brocade Brassieres—Pink—long models—side and back fastening—sizes 44 to 52—were \$1.00... **.78**  
EXTRA SIZE DEPT.—THIRD FLOOR  
Brassieres—Pekin stripe and novelty cloth—hooked side—elastic shoulder straps—sizes 32 to 46—were \$1.00... **.68**  
House Dresses—Gingham, chambray, percale and voile—one-piece or long-waisted models—various trimmings—sizes 36 to 46—were \$1.94... **1.44**  
were \$2.94 and \$3.47... **2.25**  
were \$3.94 and \$4.50... **3.17**  
Extra sizes at two higher prices.  
Men's Suits—All wool—styles for men and young men—various patterns in light, medium and dark shades—good selections of wanted models—sizes 34 to 44—regulars and stouts—were \$27.50... **21.50**  
Men's Trousers—Extra fine quality—all wool trousers—well cut and tailored—all desirable shades in mixtures, stripes and checks—sizes 28 to 50—were \$7.95... **5.25**

### June Sales Infants' Layettes

**7.50**

Value \$10.00

Consisting of Thirty-nine Pieces.

These Sale Values Also:

ENAMELED BASSINETTES—white or ivory finish—were \$17.97... **14.50**  
INFANTS' FINE SILK AND WOOL SHIRTS—shell finish—sizes to 6 months—were \$1.25 and \$1.35... **.98**  
BABIES' PART WOOL SHIRTS—wrapper or double breasted styles—sizes to 1 year—were \$1.10... **.84**  
BABIES' SUMMER COTTON SHIRTS—long and short sleeves—sizes to 3 years—seconds of 44 quality... **.22**  
BABIES' WOOL SOCKS—white only—sizes to 3 years—were .47... **.25**  
PART WOOL HOSE—white only—sizes to 3 years—were .50... **.38**  
INFANTS' WOOL FLANNEL GERTRUDES—cambric tops—with silk scallop or plain hems—were \$1.97 to \$2.10... **1.54**  
BABIES' SHORT SKIRTS—embroidered flannel—cambric waists—sizes 1 to 3 years—were \$1.97 to \$2.25... **1.44**  
INFANTS' WOOL FLANNEL BANDS—Hearn Little Wonder—three in sanitary package—were \$1.50... **1.14**  
FLANNELETTE GERTRUDES—shell finish, also barrow coats with cambric bands—were .57 and .67... **.38**  
WHITE FLANNELETTE WRAPPERS—shell finish and ribbon trimmings—were .67 and .77... **.54**  
INFANTS' FLANNELETTE NIGHTGOWNS—with draw string—also wrappers—were .57... **.42**  
HAND CROCHETED BOOTEES—white with pink or blue combinations—knee length—were \$1.10... **.84**  
Regulation length—were .50... **.35**  
MADEIRA HAND EMBROIDERED CARRIAGE COVERS—excellent assortment of patterns—were \$5.97... **3.24**  
PIQUE CARRIAGE COVERS—embroidered centers—scallop edge—were \$1.25 and \$1.50... **.94**  
were \$2.25... **1.44**  
FINE LAWN PILLOW SHAMS—lace or embroidery trimming—were \$1.25... **.87**  
BIRDS' EYE DIAPERS—hemmed ready for use—20x20 in.—were \$1.27... **.90**  
22x22 in.—were \$1.47... **1.05**  
24x24 in.—were \$1.67... **1.27**  
27x27 in.—were \$2.27... **1.55**  
30x30 in.—were \$2.52... **1.80**  
20x40 in.—were \$2.27... **1.68**  
22x24 in.—were \$2.67... **1.94**  
24x48 in.—were \$3.07... **2.24**  
27x54 in.—were \$5.57... **2.75**

### June Sales Women's Undermuslins



Assortments are freshened with new undermuslins just as dainty and just as good value as those which opened the sale.

### Nightdresses

Nightdresses—variety of elaborate models—were \$3.28... **2.44**  
Windsor Crepe Pajamas—plain and figured—two-piece models—were \$1.97... **1.36**  
Nightdresses of fine nainsook, beautifully trimmed with laces and ribbons—were \$2.28... **1.55**  
Nightdresses—Good cambric—embroidery trimmed—round, V or square neck—were \$1.28... **.76**

### Bloomers

Bloomers—dotted silk mull—pastel shades—were \$1.68... **1.22**  
Bloomers—nainsook—edged with embroidery or filet lace—were \$1.28... **.79**  
Bloomers—Windsor crepe—flesh or white—were .97... **.59**

### Petticoats

Petticoats—cambric—deep embroidery ruffles—were \$1.28... **.76**  
Short Petticoats—tucked and hemstitched ruffles—were .58... **.38**  
White Costume Slips—of imported satin—trimmed with Calais pattern lace and inserting—hip-line shadowproof hem—ribbon shoulder straps—were \$3.28... **2.44**

### Drawers

Drawers—good cambric—tucked and hemstitched ruffles—were .68... **.38**  
Marcella Drawers—fall edged with Val. lace—were .97... **.59**  
Vests and Step-ins—Vests and Step-in Drawers—dainty models in pastel shades—were \$1.28... **.79**  
Vests and Step-in Drawers—organdie and nainsook—white and pastel tints—hand-embroidered and piped with contrasting colors, or edged and trimmed with Val. lace and insertions—were \$1.68... Each **1.10**

### Chemises

Corded Band Chemises—cambric—were .97... **.65**  
Envelope Chemises—flesh or white nainsook—were .68... **.38**  
Fine Nainsook Chemises—embroidery and lace trimmed—strap and built up shoulders—were \$1.28... **.78**  
Combinations—skirt and drawer styles—dainty embroidery—were \$1.28... **.79**  
Nainsook Chemises—lace and ribbon trimmed—strap and built up shoulders—were \$2.28... **1.55**  
Corset Covers—Tight Fitting Corset Covers—cambric—were .48... **.26**  
Corset Covers—embroidery trimmed cambric—were .68... **.38**

### Special Offering Scrim Curtains

Pair **1.44**

Value \$2.47

With colored stencilled borders, centre valances

300 Pairs Imported Irish Point Curtains—neat borders—2 1/2 and 3 yards long—value \$8.97 and \$9.97... Pair **6.97**  
Clearance of Fine Voile and Marquisette Bed Sets—embroidered insets—bolster shams—were \$9.97... **4.94**  
Art Crash Table Covers, Scarfs and Portieres—artistic stencilled border to match—Scarf—18x54... **1.27**  
Table Covers—48x48... **2.47**  
Couch Covers—27x37... **6.37**  
Portieres... **7.88**

### Switches and Transformations

Were \$2.45

A good value in reliable hair goods for attractive Summer coiffures.

SECOND FLOOR

